



GOING OFFSHORE?

AVOID THESE
5 COMMON
MISTAKES

While there are benefits of taking your software development needs offshore such as lower cost and shorter development time, it does not necessarily translate to a successful outcome.

Finding great software developers is not that easy. How would you manage them? Can you meet them and see eye to eye? What about their technical and communication skills, culture, location and time zone?

Here are the five most common mistakes, when taking your software development offshore. Learn how you will avoid most of them working with CrossWorkers.

1. CHOOSING THE WRONG LOCATION & TIME ZONE



When your development team is somewhere a quick plane ride away from you, you are able to meet with them in person as often as you want or need.

In addition, when you are never more than one hour ahead or behind your software team, setting up calls or video conferences is simple for everyone.

CrossWorkers selected Cairo for the operation office, which almost has the same time zone as Europe.

2. INEFFECTIVELY COMMUNICATING REQUIREMENTS

The absence of technical aspects and lack of communication can cause serious trouble.

CrossWorkers philosophy relies on best practices documents illustrating to clients how to effectively communicate the requirements and encourage their offshore teams to have open discussion about their understanding for the scope to validate team understanding. Weekly demos and daily progress reports are important points from your side.



3. LACK OF FOCUS ON MANAGING THE OFFSHORE TEAM



When your offshore developers has a team leader, service delivery manager and a technical director, all following up on your work flow, you can make sure that you will build a fruitful relationship with your outsourcing partner. This is how CrossWorkers helps the clients in managing the teams and fix any issues. Our advice to the clients that a dedicated onshore person to communicate the requirements, also to double check that the offshore team understood the requirements in always a good idea.

4. CLOSING EYES FOR CULTURAL DIFFERENCES

Distance, miscommunications and competition between your offshore and in-house teams can foster a culture of blame. At CrossWorkers, we deliver cultural awareness sessions to clients and developers to brief them about the cultural differences and this is through our European-Egyptian management. Also CrossWorkers business model is to have both ways visits to and from onshore and offshore locations to support bridging the cultural difference aspects



3. SETTING AN IMPROPER TEAM FORMATION



Hiring the wrong offshore team with the wrong skills is a risk and it can cost you more.

CrossWorkers recruiting team plays an important role in getting the client needs in terms of the right skilled programmers by understanding the client's current situation, needs and plans.

Offshoring may cost less initially, but the peace of mind you get with an onshore partner is well worth the cost...

This is not right when you are dealing with a well-structured offshore software company considering all the above elements to develop an excellent offshoring environment.

The second thing to check after the right offshore software development partner is communication. CrossWorkers recruiting team with the technical management always make sure to hire the right candidate who culturally fit and has the right communication and technical skills through our different recruiting processes and levels.



CONTACT US

PHONE :

(+45) 70 27 20 40

EMAIL :

INFO@CROSSWORKERS.COM

Cross Workers
crossing all borders